HALL BOOTH SMITH, P.C.

HBS UNIVERSITY

Overview

HBS University is a recurring internal professional development series for new HBS attorneys that covers topics typically absent from most law school and traditional continuing education curricula. Subjects include business development and marketing, law firm accounting and billing, client guidelines, strategic planning, practice area development, and numerous additional topics.

Experienced HBS attorneys present regularly on these and a continuously evolving set of topics relevant to new HBS attorneys and the practice of law.

HBS University provides our new attorneys a unique opportunity to learn practical skills and tips from experienced HBS attorneys who have developed thriving practices and cultivated client relationships over several decades, and to build stronger relationships with their seasoned colleagues. It also benefits our clients by creating consistency in practices among our many offices and across our wide range of practice groups. HBS University is another way the firm puts its motto into practice: "Serving to Achieve Excellence."

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HBS University provides valuable standup experience for young attorneys that better prepares them to be effective trial lawyers. This kind of experience in a friendlyfeedback environment helps us be better prepared to serve our clients and face our adversaries.

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