

HALL BOOTH SMITH, P.C.



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Director of Marketing

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Biography

Brandi Bullard boasts a proven track record in cultivating client relationships and elevating brand visibility through strategic event planning, effective communication, and proactive business development initiatives at Hall Booth Smith.

For over 13 years, Brandi has been a part of the marketing team at HBS and now serves as the Director of Marketing. Through a cohesive blend of creativity, strategic innovation, and project management skills she leads the strategy and execution of the firm's marketing, branding, and business development initiatives.

Beyond her tenure in legal marketing, Brandi leverages her background in the non-profit sector and promotional field to bring a diverse skill set to her role.

Brandi has great enthusiasm for the client-centric mission that HBS leaders have set forth and works to infuse this ethos into the marketing team's culture, ensuring alignment with the firm's overarching mission.

Credentials

Education

- B.A., Public Relations, Auburn University, 2003

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Memberships

- Legal Marketing Association

In the Press