

BRITTANY H. CONE



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Practice Areas

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Brittany H. Cone, CHC, is a Partner in the firm's Atlanta office. She focuses her practice on a wide range of regulatory, administrative and litigation matters in health care.

Certified in Health Care Compliance by the Health Care Compliance Association, Brittany works with providers on the full spectrum of issues they face including Medicare, Medicaid, regulatory compliance, administrative hearings and appeals.

Brittany received a Juris Doctorate from Georgia State University College of Law, where she was a member of the Law

Review and served as associate symposium editor and associate editor for student notes. She also served as an extern for the Honorable A. Harris Adams of the Georgia Court of Appeals. Brittany completed a Bachelor of Arts in psychology with a minor in Spanish at Berry College, and she studied at the Center for Cross Cultural Studies in Seville, Spain.

EXPERIENCE

Brittany is experienced in the day-to-day operations issues faced by providers, ranging from Medicare and Medicaid matters, issues involving third-party payors, corporate and regulatory compliance matters, administrative hearings and appeals. As denials and under-reimbursement become more prevalent from payors including Medicare Advantage Organizations and private insurance companies, Brittany often works with medical providers seeking reimbursement for or defending against the denial of claims submitted to various payers.

ADMITTED

- State of Georgia (All State and Superior Courts, Court of Appeals, and Supreme Court), 2008
- Northern District of Georgia

EDUCATION

- J.D., Georgia State University College of Law
- B.A., cum laude, Berry College
- Center for Cross Cultural Studies, Seville, Spain

CERTIFICATIONS

- Certified in Health Care Compliance by the Health Care Compliance Association
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PUBLICATIONS

- [“New Georgia Law Imposes Extensive New Requirements for Georgia Long-Term Care Facilities,”](#) Health Care Blog, May

2021

- [“Creative Solutions to Medicaid Reimbursement Concerns: What to Do and When Within LTC?”](#) Co-written with Jordan Johnson, Annals of Long-Term Care, April 29, 2021
- [“Georgia Department of Public Health Updates its Administrative Order to Permit Additional Visitation in Long-Term Care Facilities,”](#) Health Care Blog, March 2021
- [“Georgia Governor Kemp Clarifies Quarantine Requirements for ‘Fully Vaccinated’ Long-Term Care Facility Staff and Residents,”](#) Health Care Blog, March 2021
- [“Major EHR Vendor Settles False Claims Act Allegations,”](#) Health Care Blog, February 2021
- [“Updates to Georgia’s Nursing Home Medicaid Financial Limits and Medicare Increases,”](#) Health Care Blog, December 2020
- [“HHS proposes major changes to HIPAA’s Privacy Rule,”](#) Health Care Blog, December 2020
- [“Texas District Court Rules That Providers Must Exhaust Patient’s Administrative Remedies to Preserve ERISA Standing,”](#) Health Care Blog, November 2020
- [“Major Health Insurer Forced to Amend Claim Processing Guidelines Due to Violation of Fiduciary Duties Under ERISA,”](#) Health Care Blog, November 2020
- [“Revisions To Georgia’s Medicaid Application Process For Providers During The Public Health Emergency,”](#) Health Care Blog, October 2020
- [“Georgia DPH Revises Guidance To Long-Term Care Facilities,”](#) Coronavirus Litigation Blog, September 2020
- [“The Georgia Department Of Public Health Issues Reopening Guidance To Long-Term Care Facilities,”](#) Coronavirus Litigation Blog, September 2020
- [“Another Arrow In The Quiver Or A Regulatory Risk? Analyzing SB 359’S Immunities For Georgia Providers In The Fight Against COVID-19 Liability,”](#) Coronavirus Litigation Blog, July 2020
- [“Georgia’s Senior Care Reform Bill Adds COVID-19 Requirements To New Legislation For Assisted Living Communities,”](#) Coronavirus Litigation Blog, July 2020.
- [“Georgia Training Georgia,”](#) co-authored with W. Scott Henwood, Georgia Bar Journal, October 2009.
- [“Lying to Catch the Bad Guy: The 11th Circuit’s Likely Adoption of the Clear Error Standard of Review for a Denial of a Frank’s Hearing,”](#) Georgia State University Law Review, Rev. 843, 2008.
- [“Legislative History of HB 147: Consent for Surgical or Medical Treatment,”](#)co-authored with Peter J. Buenger, Georgia State University Law Review, Rev. 161, 2007.

MEMBERSHIPS

- American Health Lawyers Association (AHLA)
 - Defense Research Institute (DRI)
 - Health Care Compliance Association (HCCA)
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PRESENTATIONS

- [“Expectation Management: Connecting and Communicating with Residents and Families,”](#)Georgia Health Care Association Bi-annual Convention, June 2018.
- [“Rising to the Top: It’s the Little Things- Controlling the Narrative: Crisis Communication and Expectation](#)

Management,” Georgia Health Care Association Bi-annual Convention, January 2018.

- “Establishing a Firm Foundation: What Recent Trends Tell Us About Getting Back to Basics,” Georgia Health Care Association Bi-annual Convention, June 2017.
- “Collaboration with Post-Acute Providers: Reducing Re-admissions and Decreasing Financial, Regulatory, and Liability Risks,” Seminar in the South, August 2016.
- “Disclosures: How Much is Too Much,” Georgia Health Care Association Bi-annual Convention, June 2016. “Surrogate Decision Makers, Privacy and Current Trends,” Georgia Health Care Association Bi-annual Convention, January 2016.
- “Preparing for and Navigating the IDR and IIDR Process,” Georgia Health Care Association, March 2015.
- “Making a Molehill out of a Mountain,” Legal update on SNF 5 Star Rating System and the IMPACT Act, Georgia Health Care Association Bi-annual Convention, January 2015.
- Update on OIG focus on culture of compliance, creating effective communication systems, Georgia Health Care Association Bi-annual Convention, January 2014.
- “Managing the Unmanageable: How effective expectation management can be used in all levels of operations,” Georgia Health Care Association Bi-annual convention, June 2013.

Hall Booth Smith Attorneys Honored By The Best Lawyers In America© 2022

August 19, 2021

Hall Booth Smith, P.C. (HBS) is pleased to announce 25 lawyers from the firm were honored in the 2022 edition of The Best Lawyers in

New Georgia Law Imposes Extensive New Requirements for Georgia Long-Term Care Facilities

May 7, 2021

Written by: Brittany H. Cone, Esq. and Jordan Johnson, Esq.

On June 30, 2020, House Bill 987 was signed into law addressing many of the

Partner Brittany Cone and Attorney Jordan Johnson Published in Annals of Long-Term Care

April 29, 2021

In an article published in Annals of Long-Term Care on April 29, 2021, Partner Brittany Cone and Associate Jordan Johnson discuss common Medicaid issues and

Georgia Department of Public Health Updates its Administrative Order to Permit Additional Visitation in Long-Term Care Facilities

[March 23, 2021](#)

Written by: Brittany H. Cone, Esq. and Jordan Johnson, Esq.

On March 15, 2021, the Georgia Department of Public Health updated its original Administrative Order providing

Georgia Governor Kemp Clarifies Quarantine Requirements for “Fully Vaccinated” Long-Term Care Facility Staff and Residents

[March 3, 2021](#)

Written by: Brittany H. Cone, Esq. and Jordan Johnson, Esq.

On February 26, 2021, Georgia Governor Brian Kemp extended the state Public Health State of Emergency

Major EHR Vendor Settles False Claims Act Allegations

[February 5, 2021](#)

Written by: Brittany H. Cone, Esq. and Jordan Johnson, Esq.

Health IT company Athenahealth, a major developer and vendor of electronic health record (EHR) services,

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