HALL BOOTH SMITH, P.C.



Chief Human Resources Officer

404.954.5000

BIOGRAPHY | CREDENTIALS | PRESENTATIONS | PUBLICATIONS | IN THE PRESS

Biography

Juanita Kendall is an accomplished Human Resources professional with a solid background in employee relations, performance management, and strategic planning.

Colleagues and peers know Juanita as an innovative leader who can always be trusted to effectively balance the needs of employees with the mission of the organization. One of her most admired talents is her deep knowledge of HR best practices and the ability to apply her expertise to affect organizational change.

Over the years, Juanita has demonstrated her success in managing large-scale initiatives which improve processes and increase efficiencies. She has a broad skill-set that includes talent acquisition, compensation and benefits, and employee training.

Credentials

Certifications

- Professional in Human Resources (PHR)
- Society for Human Resource Management Certified Professional (SHRM-CP)

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Education

- B.A., Public Administration; John Jay College of Criminal Justice, City University of New York

Presentations

- **How to Retain Attorneys and Staff in the "Job-Hopping Era"**
  Association of Legal Administrators, Annual Conference & Expo; May 22, 2024

Publications

- **Seven Ways Law Firm Leaders Can Retain Talent**
  Daily Report; June 6, 2023

In the Press

StrategicCHRO360: Juanita Kendall on Stay Interviews & Employee Retention

October 11, 2023

In an article published on October 9, 2023, on StrategicCHRO360, HBS Chief Human Resources Officer Juanita Kendall discusses the importance of “stay interviews” to retain talent, how to combat burnout, and how to counteract poaching. "Turnover is high across the workforce, and there’s plenty of poaching going on. Recruiters are likely reaching out to your

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Diversity Professional: Juanita Kendall on Building Inclusive Leadership & DEI Accountability

July 31, 2023

In an article published earlier this summer in Diversity Professional, Chief Human Resources Officer Juanita Kendall highlights the hurdles law firms face in building inclusive leadership and ensuring Diversity, Equity, and Inclusion (DEI) accountability and details how Hall Booth Smith is addressing these challenges. "We focus on diverse candidate sourcing by actively seeking out diverse

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Daily Report: Juanita Kendall on Ways Law Firms Can Retain Talent

June 12, 2023

In an article published on June 6, 2023, in Daily Report, Chief Human Resources Officer Juanita Kendall shares tips to help improve retention as retaining top talent has become a challenge in today’s competitive job market. “Firm managers and partners play a pivotal role in nurturing employee loyalty and boosting retention rates,” says Juanita. “By

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HBS Promotes Juanita Kendall to Chief Human Resources Officer

June 8, 2023

Hall Booth Smith, P.C. has promoted human resources leader Juanita Kendall to Chief Human Resources Officer (CHRO) as she takes on increasingly complex duties in advancing the firm's talent development and supporting its national growth. Juanita's Background Juanita joined HBS in 2018, and quickly made an impact on the firm's recruiting, career development, performance management,

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