# HALL BOOTH SMITH, P.C.



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# **Biography**

Julian Campbell is an associate in the Hall Booth Smith office in Athens, Georgia, where he focuses his practice on business litigation, general liability, health care, and medical malpractice.

Julian brings a global perspective to client advocacy, informed by nearly a decade of international business experience in the United Kingdom. A dual British-American citizen, he studied abroad at the University of St Andrews before co-founding a London-based mobile payments startup selected for Microsoft Ventures' accelerator program.

He later led business development and marketing at one of the UK's leading innovation consultancies, where he advised early-stage ventures and multinational clients such as Molson Coors. He subsequently founded a boutique go-to-market advisory firm, counseling Goldman Sachs-backed startups and NASDAQ-listed companies on enterprise growth and revenue strategy.

While earning his Juris Doctor at the University of Georgia, Julian completed legal internships with Verizon and The Coca-Cola Company, deepening his experience at the intersection of business, law, and innovation. With a client-oriented perspective

#### **Services**

Business Litigation
General Liability
Health Care
Medical Malpractice

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shaped by years of advising executives, startups, and multinationals, he brings strategic, risk-focused judgment to complex matters.

## **Credentials**

#### **Admitted**

State Courts:

Georgia

#### **Education**

- J.D., University of Georgia
- B.A., University of Virginia

## **Memberships**

• Georgia Defense Lawyers Association

### In the Press

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