

# JUSTIN KERENYI



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Partner

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## Practice Areas

[Business Transactions](#) | [General Liability](#) | [Intellectual Property](#) | [International Business](#) | [Medical Malpractice](#) | [Premises Liability](#)

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Justin Kerenyi is a partner in HBS's Atlanta office where his practice encompasses a broad range of litigation, transactional and intellectual property work.

Since beginning his career at HBS in 2000, Mr. Kerenyi has successfully represented a diverse portfolio of clients ranging

from large corporations and their insurers, to small businesses and individuals. He has practiced extensively in state and federal courts litigating a wide array of general liability, aviation, medical malpractice, business and commercial claims of all levels of exposure. Mr. Kerenyi also has a significant intellectual property and transactional practice advising on business ventures across a variety of industries, including handling hundreds of trademark copyright and trade secret matters, including supervising local counsel in foreign countries in international matters. Mr. Kerenyi also has experience in the areas of corporate formation, entertainment law, licensing, and appellate work.

Mr. Kerenyi earned his B.A. from Cornell University ('94) and his J.D. from Georgia State University College of Law ('00). In 2007, Mr. Kerenyi helped to found Songs For Kids Foundation, Inc., a non-profit that provides music programs to kids battling serious illness and disability. He currently serves as both its President and General Counsel. Mr. Kerenyi is also a songwriter and performing musician who released his first solo record in 2019.

## EXPERIENCE

- Litigated and tried numerous liability cases, including medical malpractice and general liability, to verdict and/or other resolution over the past two decades
- Briefed and argued an appeal before the Georgia Court of Appeals and Supreme Court of Georgia
- Conducted numerous pre-suit investigations and dispute resolutions in various employment, general liability and commercial matters
- Litigated and successfully resolved a tri-party commercial dispute pending in both arbitration in one state and federal court in another
- Developed specialized expertise with general liability - aviation claims through nearly a decade of representing a publicly held Fortune 500 corporation (and/or its subsidiary) which is a leading aviation industry support vendor serving over 50 airports, throughout the U.S. and U.K.
- Represented foreign based clients in the UK, the European Union, and Canada, and worked with clients in the London insurance market
- Supervised intellectual property due diligence in a multi-million dollar commercial merger and acquisition
- Represented a municipality in assessing and protecting all of its intellectual property
- Counseled numerous individuals, start-ups and entrepreneurs in intellectual property and transactional matters
- Have handled hundreds of trademark and copyright matters
- Negotiations and drafting of entertainment and intellectual property business transactions and agreements:
  - Assist start-ups with corporate formation.

## ADMITTED

- Georgia, 2000
- Georgia Court of Appeals
- Supreme Court of Georgia

- State and Superior Courts, Northern and Middle Districts of Georgia
- United States District Court, Northern District of Georgia

## EDUCATION

- J.D., Georgia State University College of Law (Moot Court team, awarded special recognitions), 2000
- B.A., Cornell University (Dean's List), 1994

## PUBLICATIONS

- For the Record: Copyright Protection and The Internet
- "Why I...Help Kids Find Their Inner Rock Star," Fulton County Daily Report, April 2014

## MEMBERSHIPS

- American Bar Association (Entertainment and Sports Law and Health Law Sections)
- State Bar of Georgia

## PRESENTATIONS

- Panel presentation at Georgia State University on Intellectual Property, February 17, 2016; March 8, 2017; and October 10, 2018.

### **Ferrari Loses Trademark Fight For World's Most Expensive Car**

July 30, 2020

Written by: HBS Intellectual Property Team

Ferrari just lost a landmark trademark battle with an Italian rival auto maker over its 250 GTO, one of its

## **USPTO Offers Free Fast Track for Small Businesses on COVID-19 Applications**

[May 18, 2020](#)

Written by: Karl Braun, Esq., Justin Kerenyi, Esq., Daniel Miller, Esq., and Rodney Miller, Esq.  
The United States Patent and Trademark Office is giving small businesses and micro entities priority

## **Supreme Court Sides With Lucky Brand on Defense Preclusion**

[May 4, 2020](#)

Written by: Karl Braun, Esq., Justin Kerenyi, Esq., Daniel Miller, Esq., and Rodney Miller, Esq.  
The U.S. Supreme Court sided with apparel maker Lucky Brand on

## **The Daily Report Features Attorney Justin Kerenyi in Why I...Do What I Do Section**

[May 2, 2014](#)

The Daily Report recently featured HBS attorney Justin Kerenyi in their Why I...Do What I Do section. Justin helped found the nonprofit Songs for Kids

## Practice Specific Experience

[Business Transactions +](#)

[General Liability +](#)

[Intellectual Property/Entertainment +](#)

[Medical Malpractice +](#)

[Premises Liability +](#)

## Related Industries

[Entertainment](#)

[Government & Municipalities](#)

[Health Care](#)

[Retail and Hospitality](#)

[Transportation](#)