

# HALL BOOTH SMITH, P.C.



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Chief Information Officer

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## Biography

Kevin C. Ladd is the Chief Information Officer at HBS, with a rich history of spearheading transformative initiatives that bridge technology and business objectives. He has a strong record of success in creating robust IT architectures and infrastructures and transforming IT operations to deliver substantial business value.

Throughout his experience, Kevin has consistently delivered successful large-scale initiatives that improve business performance, mitigate risk, and optimize costs. He has provided strategic direction to senior management while excelling in IT governance, financial controls, organizational development, and information security.

## Experience

Prior to joining HBS, Kevin was the Executive IT Director of Infrastructure Planning and Implementation at Tenneco. There, he showcased his strategic expertise by overseeing multimillion-dollar budgets for IT architecture initiatives. He spearheaded automated audits and configuration monitoring, guided international divestiture IT strategies, optimized Azure cloud usage, and created the designs and processes for major global network, server, and storage hardware migrations. He was also an active member of the Change Advisory Board and a member of multiple steering communities for Infrastructure and Information Security.

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Kevin's also worked as a Senior IT Architect at RaceTrac, where he excelled in automation projects for credit systems and cloud migration strategies. He mapped out complex application dependencies to help the organization understand how changes in any one system required strong collaboration with other teams to be successful. He was also proactive in identifying existing neglected processes and maintenance tasks and reintroducing them without disrupting existing project schedules.

As the Vice President of IT Operations at Sterling Talent Solutions, Kevin directed global IT functions, managing diverse infrastructure areas. His time there produced substantial achievements, including moving a data center in 90 days, securing overseas operations with a migration to U.S.-based virtual desktops, re-tooling IDS with changes to capture points and detection rule sets for stronger visibility, and successfully integrating four companies into the organization.

## Credentials

## Certifications

- AWS Certified Solutions Architect - Associate Certification
- Cisco: CCNA (2002)
- Citrix
- CompTIA: Network+, A+
- ITIL
- LANDesk
- Lotus: Certified Lotus Specialist (2002)
- Microsoft Certifications
- MSCE+I (2003, 2000, and NT 4.0)
- MCDBA (2000 and 7.0)
- MCSA (2000)
- MCT (2001, 2002)
- MCSA Messaging 5.5 and 2000 (2000)
- SAN Storage (EMC, NetApp, and Hitachi)
- VMware

## Education

- B.S., Biology, University of North Carolina at Chapel Hill

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## Recognition

- Above and Beyond Service Award, Infogroup Datacenter Relocation, 2011

## Presentations

- **Guest Speaker**  
Symantec's Vision Conference, 2005
- **Consulting Engagements for Small Business Support**  
Presents periodically on IT strategy, networking, and general workstation/server support

## In the Press

### HBS Names Kevin Ladd Chief Information Officer to Support Firm's Growth

September 12, 2023

Hall Booth Smith has named highly experienced information technology executive Kevin C. Ladd to the newly created position of Chief Information Officer to oversee a transformation of the firm's technology organization and support its growth.

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