

HALL BOOTH SMITH, P.C.



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Of Counsel

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Biography

Matt Towery is Chairman of the Government Affairs practice at Hall Booth Smith. He is a native of Atlanta and is a nationally syndicated columnist, author, political analyst, pollster, and attorney. He also has served as CEO of numerous companies, including, when sold, the largest sheet fed commercial printing company in the Southeast.

Matt also served in the Georgia House of Representatives and was the Republican nominee for Lt. Governor of Georgia in 1990 at age 30. He served as a strategist in numerous national and statewide political campaigns including as Chairman of then-Speaker Newt Gingrich's political organization in the 1990s.

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In 1998, the Georgia General Assembly named the State Bridge at I-285 and Paces Ferry Road in Cobb County, Georgia, the "Matthew A. Towery Bridge. Matt has authored numerous books including *Powerchicks: How Women Will Dominate America*, which reached the number one bestseller position on Amazon.com.

He has appeared on every major news network and on shows

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ranging from The O'Reilly Factor to Hard Ball with Chris Matthews and with hosts ranging from Sean Hannity to Bill Maher. In 2011 he served as a weekly guest commentator for CNN. Since 1998 he has been a political analyst for the NBC, ABC, and now the Fox affiliate in Atlanta. As CEO of InsiderAdvantage he has served as pollster to many national news organizations including Politico and Newsmax. He currently serves as the political analyst for numerous FOX affiliates in the South. He is also the political analyst for FOX 5 Atlanta, as well as a contributing analyst for Newsmax Cable News, and his nationally syndicated column is based out of the Florida Times-Union in Jacksonville and is syndicated by Creators Syndicate out of Los Angeles.

Matt is an AV Preeminent® Peer Review Rated™ attorney by Martindale-Hubbell, and his varied legal career in his early years included the successful defense of a 17 year old facing the death penalty in Georgia. In later years he has served as counsel on mergers and acquisitions, crisis management for major corporations, and governmental relations. He currently is Of Counsel with HBS in their Atlanta office.

Matt's next book will focus on the role that polling, news events, and punditry play in the financial markets. Matt currently heads up his family owned LLLP which keeps him actively involved in both the financial and real estate markets.

He is a graduate of England's Cambridge University and Florida's Stetson University College of Law. Matt serves with emeritus status on numerous boards including private and public universities. He and his wife Dolle reside in Atlanta and Snell Isle, Florida. He has two adult children.

Experience

Government Affairs

Matt has extensive government and political experience, including serving in the Georgia House of Representatives from 1992 to 1997 as well as being the Republican Party nominee for Lieutenant

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Governor of Georgia in 1990. He served as a top political strategist in senatorial, congressional, and gubernatorial campaigns. From 1992 until 1998, he was chairman of U.S. House of Representatives Speaker Newt Gingrich's political organization.

Credentials

Admitted

State Courts:

- Georgia, 1987

Education

- J.D., *cum laude*, Stetson University
- M.Phil., International Relations, Cambridge University
- B.A., International Relations, Cambridge University

Memberships

- Cherokee Town & Country Club: 1986-Present
- Commerce Club
- Gridiron
- Kennesaw State University Foundation: Emeritus
- Stetson University College of Law, Board of Overseers: Emeritus/Honorary

Recognition

- [AV Preeminent® Peer Review Rated™](#), Martindale-Hubbell
- Most Influential and Politically-Connected Attorneys, *James Magazine*, 2017

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- Paul A. May Distinguished Service Award, Stetson Lawyers Association, 2008
- Mathew A. Towery State Bridge, Dedicated 1998

More +

- Distinguished Alumnus Award, Pace Academy, 1996
- National Republican Freshman Legislator of the Year, 1993
- Nominee, John F. Kennedy Profiles in Courage Award, by Hon. Andrew Young

Publications

- **Paranoid Nation: The Real Story Of The 2008 Fight For The Presidency**
Hill Street Press, 2008
- **Powerchicks: How Women Will Dominate America**
Longstreet Press, 1998 & 2000
- **Mean Business: The Insider's Guide to Winning Political Election**
Longstreet Press, 2000
- **Nationally syndicated weekly column**
Creators Syndicate, Los Angeles, 2001-Present

In the Press

[Hall Booth Smith's Towery Wins Marquis Lifetime](#)

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Achievement Award

May 17, 2019

ATLANTA - May 17, 2019 - Hall Booth Smith, P.C. attorney Matt Allen Towery has received the Lifetime Achievement Award from the Marquis Who's Who Publications Board, which recognizes lawyers who have achieved career longevity and excellence in their chosen field. Towery is Of Counsel and Chair of the Government Affairs and Public Policy practice

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Matt Towery Named to Stetson University Law School Hall of Fame

October 26, 2016

Hall Booth Smith would like to congratulate Matt Towery, Of Counsel, in the HBS Atlanta office who was inducted into the Stetson University College of Law's Hall of Fame at a

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campus ceremony. “We are proud that Matt’s contributions to law and government are being recognized with such a special honor. We enjoy practicing with

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[A look inside InsiderAdvantage/James Magazine’s “Influential Georgians” Event](#)

October 2, 2015

Atlanta’s Commerce Club was the venue on the evening of September 29th for the InsiderAdvantage/James Magazine “2015 Influential Georgians” reception sponsored by the Atlanta law firm Hall Booth and Smith. Over 80 attendees- ranging from various state and local elected officials to prominent business, judicial and political leaders- were welcomed by InsiderAdvantage/James founder and chairman

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Hall Booth Smith Welcomes Matt Towery

September 6, 2013

Atlanta, GA - Hall Booth Smith welcomes Matt Towery, a lawyer, businessman and successful author, as Of Counsel and Managing Director of National Government Affairs. Matt's extensive political and government experience includes serving as a member of the Georgia House of Representatives from 1992 to 1997, Republican Party nominee for Lieutenant Governor of Georgia in 1990,

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