

HALL BOOTH SMITH, P.C.



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Attorney at Law

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Biography

Sali Hernandez is an associate in our Tampa office, focusing her practice on general liability matters.

Formerly a summer associate with HBS, Sali also worked as a legal researcher and writer with ERMPProtect Cybersecurity Solutions, where she focused on cybersecurity regulations, compliance requirements, and emerging legal trends affecting the technology sector in both Florida and New York. Additionally, Sali gained invaluable experience as an intern for the Honorable Mary S. Scriven at the U.S. Federal District Court and as a Legal and Compliance Intern with GTE Financial Credit Union.

Sali earned her Juris Doctor, *cum laude*, from Stetson University. While there, she was a senior associate for the *Stetson Business Law Review*. She received her Bachelor of Arts, *magna cum laude*, in Political Science from the University of South Florida.

Services

[Data Privacy & Cybersecurity](#)

[General Liability](#)

Credentials

Admitted

State Courts:

- Florida

Certifications

- CIPP/US
 - Issued by: International Association of Privacy Professionals

Education

- J.D., *cum laude*, Stetson University, 2024
- B.A., *magna cum laude*, University of South Florida, 2020

Presentations

- **Fortifying Against Data Breaches: Legal and Technical Strategies**
ERMProtect; May 29, 2024

Publications

- **Applying International Law To Cross-Border Cyber Attacks Sponsored By State Actors**
Stetson Business Law Review, Fall 2024

In the Press

California Privacy Agency's First Enforcement Action Against Honda

April 2, 2025

On March 12, 2025, the California Privacy Protection Agency ("Agency") announced a settlement with American Honda Motor Company, marking the Agency's first enforcement under the California Consumer Privacy Act ("CCPA" or "Act"). The settlement required the auto company to change its business practices and pay a \$632,500 fine to resolve allegations of CCPA violations.

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HHS Imposes a \$1.5 million Civil Penalty

Against Warby Parker

March 13, 2025

On February 20, 2025, the U.S. Department of Health and Human Services (HHS), through its Office for Civil Rights (OCR) imposed a \$1.5 million civil money penalty on Warby Parker, Inc., for violating provisions of the HIPAA Security Rule. The investigation began in December 2018, following a breach report filed by the manufacturing and

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South Korea Passes AI Law

February 24, 2025

On December 26, 2024, South Korea made history by becoming the second country in the world to pass a comprehensive regulation governing artificial intelligence (“AI”).

[**Read Full Article**](#)

HBS Tampa

HALL BOOTH SMITH, P.C.

Welcomes Attorney Saili Hernandez

December 2, 2024

Hall Booth Smith's Tampa office has welcomed Saili Hernandez as an associate who practices in general liability matters.

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