

HALL BOOTH SMITH, P.C.



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Attorney at Law

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Biography

Savannah Liner Avera is an Associate in our Atlanta office, and she protects the rights of clients in health care and cyberspace. She handles medical malpractice high-stakes litigation and government liability. She represents providers including hospitals, skilled nursing facilities, assisted living facilities, and sub-acute facilities in a wide range of liability claims and novel COVID-19 litigation.

On the cutting edge of AI Intellectual Property Issues, she specializes in the licensure of generative artificial intelligence outputs in business applications.

As a member of the Data Privacy & Cybersecurity team, she handles data and artificial intelligence governance issues for international and U.S.-based clients. With a background in international policy, she advises clients on the implications of international personal data policy compliance, cross-border data transfers, data breach response, and cyber policy coverage.

More +

Before joining HBS as an associate, Savannah was an extern in the Office of the Principal Legal Advisor in the U.S. Department of

Services

[Aging Services](#)

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Strategic Teams

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Homeland Security. She worked as a 1L Law Clerk for the Long-Term Care group at the HBS Atlanta office, and she completed her 2L summer law clerkship in the Office of the Chief Counsel for the Federal Highway Administration.

Savannah earned a Juris Doctor from Emory University, where she was awarded a Pro Bono Medal for her work with the International Humanitarian Law Clinic and Emory Law Veterans Clinic. She served as President of the National Security & Military Law Society, was Founder and President of the Aviation Law Society, and competed in the 2020 Regional Alternative Dispute Resolution Competition.

She also completed dual Bachelors of Science in both International Relations and Criminology at Florida State University. She was the organizer of Florida State's first Annual Amnesty International Human Rights Conference, and she worked as a paralegal at a firm that specialized in Civil Rights.

Savannah is a volunteer judge for the [National Peach Bowl Invitational Mock Trial Competition](#), and she is working on earning her private pilot's license.

Credentials

Admitted

State Courts:

- Georgia

Education

- J.D., Emory University
- B.S., International Relations & Affairs, Florida State University
- B.S., Criminology, Florida State University

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Recognition

- Pro Bono Medal, Emory University School of Law's Center for Public Service
 - Received for completing 75 hours of pro bono work.

Presentations

- **Intellectual Property of Generative AI Outputs: Content vs. SaaS**
Content Catalyst Day; May 30, 2024

Publications

- **Vermont Data Privacy Act (VDPA) H.121: Manifest Destiny Data Protection**
HBS Data Privacy & Cybersecurity Blog; June 5, 2024
- **A Quick & Easy Guide to California's Suite of Proposed AI Regulations**
HBS Data Privacy & Cybersecurity Blog; April 3, 2024
- **Meta's "Pay or Consent" Model Instills Consumer Protection Issues in European Union**
HBS Data Privacy & Cybersecurity Blog; March 13, 2024
- **EU's Cookie Reduction Pledge: How It Affects Your Business**
HBS Data Privacy & Cybersecurity Blog; February 7, 2024
- **California Privacy Protection Agency (CPPA) Publishes Revised Draft Cybersecurity Audit Regulations in Advance of December Board Meeting**
HBS Data Privacy & Cybersecurity Blog; December 5, 2023
- **Not Sneaky Enough: Google Pays \$391.5M Privacy Violation Settlement**
HBS Data Privacy & Cybersecurity Blog; December 7, 2022

In the Press

[Vermont Data Privacy Act \(VDPA\) H.121: Manifest Destiny Data Protection](#)

June 5, 2024

Vermont's new Data Privacy Act is poised to be the second strongest in the U.S., focusing on protecting consumers and children from aggressive data gathering and addictive algorithms. Learn about the bill's key provisions, compliance requirements, and potential impact on your business.

[Read Full Article](#)

[A Quick & Easy Guide to California's Suite of Proposed AI Regulations](#)

April 3, 2024

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California rolled out 31 new Artificial Intelligence bills affecting almost every level of commerce. Find out how they may affect your business, human resource operations, healthcare, schools, and more.

[Read Full Article](#)

[Meta’s “Pay or Consent” Model Instills Consumer Protection Issues in European Union](#)

March 7, 2024

The EU Consumer Protection Agency has rallied against Meta’s “Pay or Consent” model, claiming it is entirely too aggressive and coercive, fundamentally undermining the principles of GDPR.

[Read Full Article](#)

[EU’s Cookie Reduction](#)

Pledge: How It Affects Your Business

February 7, 2024

The EU's cookie reduction pledge represents a significant move towards enhanced digital privacy. While offering more control over cookies, the emergence of alternative tracking methods like device fingerprinting and contextual targeting highlights new complexity, reminding companies that users are no longer data-naïve.

[**Read Full Article**](#)

California Privacy Protection Agency (CPPA) Publishes Revised Draft Cybersecurity Audit Regulations in Advance of

December Board Meeting

December 5, 2023

On November 8, 2023, the CPPA published an updated draft of its cybersecurity audit regulations, intended, in part, to facilitate board discussion and public participation during the upcoming CPPA board meeting...

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Not Sneaky Enough: Google Pays \$391.5M Privacy Violation Settlement

December 7, 2022

Written by: Savannah Liner Avera, Esq. Connecticut Attorney General William Tong announced a historic settlement with Google regarding its predatory disregard for users' location tracking preferences. Google will pay \$391.5 million to 40 states in a privacy violation settlement for continuing to

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track users after opting out of
a feature called location
history. Background This

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