

# HALL BOOTH SMITH, P.C.



savera@hallboothsmith.com

Attorney at Law

404.954.6973

[BIOGRAPHY](#) | [CREDENTIALS](#) | [RECOGNITION](#) | [PRESENTATIONS](#) | [PUBLICATIONS](#) | [IN THE PRESS](#)

## Biography

Savannah Liner Avera is an Associate in our Atlanta office, and she protects the rights of clients in health care and cyberspace. She handles medical malpractice high-stakes litigation and government liability. She represents providers including hospitals, skilled nursing facilities, assisted living facilities, and sub-acute facilities in a wide range of liability claims and novel COVID-19 litigation.

On the cutting edge of AI Intellectual Property Issues, she specializes in the licensure of generative artificial intelligence outputs in business applications.

As a member of the Data Privacy & Cybersecurity team, she handles data and artificial intelligence governance issues for international and U.S.-based clients. With a background in international policy, she advises clients on the implications of international personal data policy compliance, cross-border data transfers, data breach response, and cyber policy coverage.

More +

Before joining HBS as an associate, Savannah was an extern in the Office of the Principal Legal Advisor in the U.S. Department of

## Services

[Aging Services](#)

[Data Privacy & Cybersecurity](#)

[Health Care](#)

## Strategic Teams

[Reproductive Health](#)

# HALL BOOTH SMITH, P.C.

Homeland Security. She worked as a 1L Law Clerk for the Long-Term Care group at the HBS Atlanta office, and she completed her 2L summer law clerkship in the Office of the Chief Counsel for the Federal Highway Administration.

Savannah earned a Juris Doctor from Emory University, where she was awarded a Pro Bono Medal for her work with the International Humanitarian Law Clinic and Emory Law Veterans Clinic. She served as President of the National Security & Military Law Society, was Founder and President of the Aviation Law Society, and competed in the 2020 Regional Alternative Dispute Resolution Competition.

She also completed dual Bachelors of Science in both International Relations and Criminology at Florida State University. She was the organizer of Florida State's first Annual Amnesty International Human Rights Conference, and she worked as a paralegal at a firm that specialized in Civil Rights.

Savannah is a volunteer judge for the [National Peach Bowl Invitational Mock Trial Competition](#), and she is working on earning her private pilot's license.

## Credentials

### Admitted

State Courts:

- Georgia

### Certifications

- Certified Information Privacy Professional (CIPP/US), IAPP

### Education

- J.D., Emory University

# HALL BOOTH SMITH, P.C.

- B.S., International Relations & Affairs, Florida State University
- B.S., Criminology, Florida State University

## Recognition

- Pro Bono Medal, Emory University School of Law's Center for Public Service
  - Received for completing 75 hours of pro bono work.

## Presentations

- **Intellectual Property of Generative AI Outputs: Content vs. SaaS**  
Content Catalyst Day; May 30, 2024

## Publications

- **[Vermont Data Privacy Act \(VDPA\) H.121: Manifest Destiny Data Protection](#)**  
HBS Data Privacy & Cybersecurity Blog; June 5, 2024
- **[A Quick & Easy Guide to California's Suite of Proposed AI Regulations](#)**  
HBS Data Privacy & Cybersecurity Blog; April 3, 2024
- **[Meta's "Pay or Consent" Model Instills Consumer Protection Issues in European Union](#)**  
HBS Data Privacy & Cybersecurity Blog; March 13, 2024
- **[EU's Cookie Reduction Pledge: How It Affects Your Business](#)**  
HBS Data Privacy & Cybersecurity Blog; February 7, 2024
- **[California Privacy Protection Agency \(CPPA\) Publishes Revised Draft Cybersecurity Audit Regulations in Advance of December Board Meeting](#)**  
HBS Data Privacy & Cybersecurity Blog; December 5, 2023
- **[Not Sneaky Enough: Google Pays \\$391.5M Privacy](#)**

# HALL BOOTH SMITH, P.C.

## **Violation Settlement**

HBS Data Privacy & Cybersecurity Blog; December 7, 2022

## **In the Press**

### **Deregulated and Decentralized AI: ChatGPT Gov & DeepSeek**

February 18, 2025

With the recent revocation of former President Biden's Executive Order 14110, President Trump has reshaped the U.S. government's approach to AI regulation, raising critical concerns about innovation, privacy, and data security as new AI technologies come into play in the public and private sector.

**[Read Full Article](#)**

### **The Treasury's AI Report:**

## **Challenges, Opportunities, and a Path Forward**

January 9, 2025

The United States Department of the Treasury recently released its 36-page Report on the Uses, Opportunities, and Risks of Artificial Intelligence in the Financial Services Sector. This timely document provides a macro-level synthesis of feedback from financial industry stakeholders, offering insights into generative AI's transformative potential and challenges.

[\*\*Read Full Article\*\*](#)

## **Understanding Malaysia's 2024 Data Privacy Reform: Essential Insights for Business**

## Leaders

October 1, 2024

Attorney Savannah Liner Avera discusses the recent passing of Malaysia's Personal Data Protection (Amendment) Bill on July 31, 2024, bringing significant changes to the PDPA 2010.

[Read Full Article](#)

## Global Data Legislation & Fine Updates: Summer 2024

September 4, 2024

Background In August 2024, global data privacy saw major shifts with new cross-border agreements like the EU-Japan EPA, Brazil's landmark injunction on WhatsApp, a sizeable fine against Uber, and China's identity authentication measures. Sector-specific protections tightened, especially for children's privacy in the U.K. and facial recognition in Denmark, while formal guidance from Brazil and India

[Read Full Article](#)

## **HIPAA Privacy Rule Changes 2024: Personal Representative s & Reproductive Healthcare**

August 9, 2024

By December 23, 2024, all entities regulated under the HIPAA Privacy Rule must comply with the latest amendments, which provide enhanced protections for reproductive health information and more.

[\*\*Read Full Article\*\*](#)

## **Vermont Data Privacy Act (VDPA) H.121: Manifest Destiny Data Protection**

June 5, 2024

Vermont's new Data Privacy Act is poised to be the second strongest in the U.S., focusing on protecting consumers and children from aggressive data

# HALL BOOTH SMITH, P.C.

gathering and addictive algorithms. Learn about the bill's key provisions, compliance requirements, and potential impact on your business.

[Read Full Article](#)

## [A Quick & Easy Guide to California's Suite of Proposed AI Regulations](#)

April 3, 2024

California rolled out 31 new Artificial Intelligence bills affecting almost every level of commerce. Find out how they may affect your business, human resource operations, healthcare, schools, and more.

[Read Full Article](#)

## [Meta's "Pay or Consent" Model Instills Consumer Protection](#)



## **Issues in European Union**

March 7, 2024

The EU Consumer Protection Agency has rallied against Meta's "Pay or Consent" model, claiming it is entirely too aggressive and coercive, fundamentally undermining the principles of GDPR.

[\*\*Read Full Article\*\*](#)

## **EU's Cookie Reduction Pledge: How It Affects Your Business**

February 7, 2024

The EU's cookie reduction pledge represents a significant move towards enhanced digital privacy. While offering more control over cookies, the emergence of alternative tracking methods like device fingerprinting and contextual targeting highlights new complexity, reminding companies that users are no longer data-naïve.

[Read Full Article](#)

## [California Privacy Protection Agency \(CPPA\) Publishes Revised Draft Cybersecurity Audit Regulations in Advance of December Board Meeting](#)

December 5, 2023

On November 8, 2023, the CPPA published an updated draft of its cybersecurity audit regulations, intended, in part, to facilitate board discussion and public participation during the upcoming CPPA board meeting...

[Read Full Article](#)

## [Not Sneaky Enough: Google Pays](#)

## **\$391.5M** **Privacy** **Violation** **Settlement**

December 7, 2022

Written by: Savannah Liner  
Avera, Esq. Connecticut  
Attorney General William  
Tong announced a historic  
settlement with Google  
regarding its predatory  
disregard for users' location  
tracking preferences. Google  
will pay \$391.5 million to 40  
states in a privacy violation  
settlement for continuing to  
track users after opting out of  
a feature called location  
history. Background This

[\*\*Read Full Article\*\*](#)

[Load More Posts](#)